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UpperWisconsin@cdcinc.org

DEAR FRIEND AND PARTNER,

We are excited to be working with you to promote your business while supporting the incredible work done at the Children's Dyslexia Center of Upper Wisconsin, Eau Claire Campus!

In recognition of Dyslexia Awareness, the Children's Dyslexia Center will be holding the 7th Annual TEDDY BEAR CLASSIC for Dyslexia Charity Event on **August 23, 2021**, at Wild Ridge Golf Course, 3467 Kane Road Eau Claire Wisconsin, to support the Center's after school tutoring program for children who struggle to read, write, and spell. Dyslexia is a language-based learning disability that affects 1 in 5 people. With your support, we can provide the multisensory, phonetic, direct, systematic, explicit instruction that is necessary for dyslexic learners.

All funds raised beyond the event expenses are applied directly to the Children's Dyslexia Center of Upper Wisconsin. These funds are used to help the Center provide free training and tutoring services. Our volunteers and staff have helped even more children reach their academic potential and personal growth but the waitlist of children waiting for services continues to grow.

As a contributor to the event, your business will be promoted to as many as 100 event attendees. We will work to increase exposure of your business and generosity through distinctive sign placements, commercial advertising, prominently placed business information in the program, and announcements during the event. Your level of support helps determine our success.

Donations to the TEDDY BEAR CLASSIC for Dyslexia Charity Event are treated as contributions to the Children's Dyslexia Centers, Inc., a 501 (c) 3 charitable organization, and they may be tax deductible to the extent allowed by law. If you have any questions about the TEDDY BEAR CLASSIC for Dyslexia Charity Event or the services of the Center, please don't hesitate to contact me by phone at 715-456-5081, email at lkoerner74@gmail.com or talk more with the person who shared this letter with you.

Thank you for joining us as we work to give all Western Wisconsin children the chance to read and reach their full potential.

Thanks for your consideration,

Lyle Koerner
Children's Dyslexia Center – Board Member/Event Chair

The Children's Dyslexia Centers, Inc. is a tax-exempt 501(C)(3) charitable organization.

